

Curriculum Vitae

Ensi Mofasser

Experience Designer

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Born: Tehran, 1978. *Swedish*
Single

Skills: Experience strategy and design, concept development, information design, art direction, interaction design, graphic design, illustration, project management.

Languages: Fluent in Swedish, English and Persian

YEAR

Oktober 2009 –

2008 – Okt 2009

2007 – 2008

2005 – 2007

2003 – 2005

2000 – 2002

EXPERIENCE

15 Meanings - Experience Designer

Studio Ensi - Freelancer

Wallmander & Co - Art Director

Freelance Designer - Senior Graphic Designer

Kendall Ross - Art Director

Hornall Anderson Design Works - Graphic Designer

YEAR

2002 – 2003

1998 – 2000

EDUCATION

The Art Institute of Portland - Graphic Design (Bachelor of Science)

The Art Institute of Seattle - Communications (Associate of Applied Arts)

YEAR	PROJECTS IN BRIEF
2010	Statoil Annual Report 09 (in progress) Description: Online Annual Report. Roles: Experience design, art direction and graphic design.
2009-	Cappelen Damm (in progress) Description: Online store and community, Educational products Role: Experience design, graphic designer.
2009	Telenor Mobile Description: Marketing material Roles: Experience strategy and design, lead graphic designer.
2008	NetClean Description: New Brand, Website, Marketing material Roles: Brand strategy and design, Interaction design, user experience, lead graphic designer. http://www.netclean.com/
	Softresor Description: Marketing material Roles: Concept development, Experience strategy and design, lead graphic designer.
2007	Microsoft Description: Microsoft Vista Packaging Role: Concept development, Graphic design http://www.hornallanderson.com/#/project/26/
2006	T-Mobile Description: Re-brand and design manual Roles: Brand strategy, Concept development, Senior graphic designer
2005	Tahitian Noni Description: Packaging and In-store signage Role: Concept development, Senior graphic designer http://www.hornallanderson.com/#/project/40/
2004	Bellevue Square Description: Magazine Roles: Art direction, layout design, lead graphic designer
2002	CHOC Children's Hospital Description: Re-brand and design manual Roles: Brand strategy, Concept development, Senior graphic designer
2001	Marriot Hotel Description: New Identity and print material Role: Concept development, Graphic Designer

YEAR	AWARDS
2007	Applied Arts award
2006	Northwest ADDY Award, Best of show
2006	Good Design Winner
2002	Northwest ADDY Award, Silver show

